

Effective Marketing on Limited Budgets

Join us for a half-day training session on marketing effectively on limited budgets. This training session is open to MADSA members only!
It will be a great time of learning and networking.

A short paper meeting will take place before the session.

What? This training features Dr. Forrest S Carter, Associate Professor, Department of Marketing, Eli Broad Graduate School of Business at MSU.

When? Wednesday, April 13 (9 am - 1 pm)

Where? Hannah Community Center in East Lansing (819 Abbot Rd, East Lansing, MI 48823)

Cost? \$30 for first attendee and \$10 each for additional attendees from the same organization

Brunch and coffee is included!

To register, fill out the form below and mail a check to MADSA . PO Box 1305 . Holland, MI 49423

Registration deadline is Wednesday, April 6

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Name of Center: _____

Name of Attendee: _____

Email: _____

Phone number: _____

Check one: I'm the first attendee (\$30) I'm an additional attendee (\$10)



Presented by MADSA
Michigan Adult Day Services Association